Partner with WoodUChoose

The Home of Wood - reaching the people who plan, build and buy with wood.

WoodUChoose is a UK platform where homeowners, joiners, woodworkers and trade buyers research, compare and buy timber and wood products. Built on 30 years of industry experience, we sit between buyers and suppliers across the whole wood journey - from a first how-to search to a completed bespoke order.

Audience and reach

500K+ monthly Google impressions, main site (May 2026)	**900K+** monthly Google impressions across our network (May 2026)	**9** specialist network titles plus the main site

- **Who they are:** UK homeowners planning projects, DIYers and hobbyist woodworkers, professional joiners and trade buyers.
- **What they are doing:** researching species and costs, comparing products, using our calculators and tools, and requesting quotes from our supplier network.
- **Specialist context:** your brand appears next to genuinely useful wood, DIY and home-improvement content - not general noise.

Partnership formats

Partner articles

Professionally published feature articles on WoodUChoose - a permanent home for your story, matched to our audience and clearly presented to industry best practice and UK advertising standards.

Display banners

Leaderboard banner placements in our article rotation and content sections, linking to your site.

Network placements

Publish across our network of specialist titles - timber and woodworking, DIY and assembly, weights and measures, general interest, careers, and technology - so your content reaches the audience that fits it best.



Some of the WoodU network titles (click to visit) - full site list with your quote.

Editorial submissions

Excellent, on-topic writing is always welcome for free editorial consideration, assessed purely on quality and relevance to our readers.

Bespoke

Sponsored tools, series and campaign ideas - talk to us.

How it works

- Tell us about your brand and goals, or order a partner article directly online at **wooduchoose.com/partnerships/advertorials**.
- We review every submission for quality and fit with our readers - approved articles are typically live within days and remain live permanently.
- You get a permanent, professionally presented placement in front of a specialist UK audience.

Get in touch

Email **info@wooduchoose.com** for rates, availability, agency and multi-placement enquiries - we reply quickly.