Adverts and Advertorials

Partner with WoodUChoose

Reach an engaged UK audience of timber, DIY, woodworking and home-improvement readers. Publish a partner article on WoodUChoose and put your brand in front of people who are actively researching and buying wood, tools and building projects. Everything we publish is permanent, on-niche and compliant with Google and UK advertising guidance.

Tier 1 - Partner Article (order online)

A published, permanent article placed on WoodUChoose and matched to our audience.

- **Advertorial 1 - single post - GBP 49.** One article on the main site (wooduchoose.com), published permanently.
- **Advertorial 2 - double feature - GBP 75.** A two-article feature on the main site.
- **Network placement - GBP 30 per site.** One article on your choice of our network sites - pick your site on the order form below.

Our network: hillv.com (general interest - any niche), anyonewood.com, woodubuy.com, wooduweigh.com, wooduwork.com, wooduassemble.com and woodu.co (timber, wood and DIY), codevisory.com (tech and AI) and cayclick.com (jobs and careers).

What is included: placement, a permanent live article, audience reach, a clear Advertisement feature label, and a partner link marked rel=" sponsored" in line with search-engine and advertising rules. Minimum

500 words, original content, on-topic for the site you choose - timber, wood, build or home improvement for the WoodU sites, or the relevant niche for our network sites.

Editorial Submissions (free - no fee, no purchase)

Genuinely excellent, on-topic writing is always welcome. Submit your piece for editorial review; if it meets our content bar and serves our readers, our editors may feature it as normal editorial content. We assess purely on quality and relevance to our audience - this route is not connected to our paid placements and nothing about it can be bought.

Display banner (optional add-on)

A 728x90 leaderboard banner in our article rotation, linking to your site with rel="sponsored". A simple way to keep your brand in front of our readers alongside your article.

Our guarantees

- Approved articles go live within 30 days of approval.
- Every published article stays live for at least 12 months, and typically remains live indefinitely.

The honest bit

We sell placement and audience, not link equity, rankings or rel values. Link attributes are applied at our editorial discretion to keep every article compliant, and we never promise a search-ranking outcome. That is better for your brand and for our readers.

Rates

Product	Price	Processing fee (non-refundable)
Network Article - cayclick.com	GBP 30.00	GBP 5.00
Network Article - codevisory.com	GBP 30.00	GBP 5.00
Network Article - woodu.co	GBP 30.00	GBP 5.00

Network Article - wooduassemble.com	GBP 30.00	GBP 5.00
Network Article - wooduwork.com	GBP 30.00	GBP 5.00
Network Article - wooduweigh.com	GBP 30.00	GBP 5.00
Network Article - woodubuy.com	GBP 30.00	GBP 5.00
Network Article - anyonewood.com	GBP 30.00	GBP 5.00
Network Article - hillv.com	GBP 30.00	GBP 5.00
Advertorial 1	GBP 49.00	GBP 10.00
Advertorial 2	GBP 75.00	GBP 15.00

Link and Editorial Policy

Editorial and link policy: fees are for editorial review, publication and placement. Every published article carries a clear Advertisement feature label, and all links are published at our sole editorial discretion, carrying rel=sponsored by default. Link attributes, including rel values, may be applied or amended at any time to maintain compliance with search-engine guidelines and advertising regulations. Link attributes are not a purchasable feature and no ranking outcome is promised. Refunds: submissions are reviewed for compliance, so the processing fee is non-refundable. If your advertorial does not meet our standards or is not relevant to our audience it will be declined and you will be refunded, less the processing fee. Approved advertorials go live within 30 days of approval and remain live for at least 12 months. Please make sure you understand these terms before proceeding.

Order online at wooduchoose.com/partnerships/advertorials - permanent, on-niche partner articles published as Advertisement features, with paid links marked rel=" sponsored", compliant with Google and UK advertising guidance.